

E-com Integration Manager: Job description

We are looking for e-com integration manager/ Catalogue analyst to manage our e-com site Aquaconnect.in. It is a dedicated site to supply aquaculture products to Indian aqua farmers. As a startup you should recognize opportunities and build efficient workflow processes to engage our customers.

Responsibilities:

- Liaises with product/marketing team on pricing, promotions, inventory management, content that will grow E-Commerce business.
- Updates product pricing, content and images from time to time.
- Manages promotional events such as discounts and offers and communicating across various teams (if required)
- Analyze competitive pricing and pass feedback to the concern team.
- Analyze feedback from customers/executive team and make corresponding changes.
- To take part in promotional events and content management.
- Analyzes performance data and make internal recommendation.

Requirements:

- Knowledge in E-commerce operations
- 1-2 years of experience in relevant industry.

Location: Chennai